

About The Author

Tony Rubleski is currently the president of Mind Capture Group, based in Spring Lake, Michigan. He focuses on referral, retention and repeat marketing strategies for a wide range of industries including real estate, insurance, telecom, casinos, retail, direct sales, banking to a wide range of entrepreneurs and sales teams. A highly sought after speaker and agent of change, his live seminars and keynote talks continue to receive rave reviews from meeting planners coast to coast.

His core expertise, teaching and work focuses on the topic of ‘Capturing’ customers minds. He’s been called “real-world”, street smart, edgy, controversial, clever, funny, direct, but never boring. His work has been featured in various Radio, TV, Magazines, web based and newspaper outlets ranging from Bottom Line Magazine, The Detroit Free Press, the FOX TV network, Entrepreneur Magazine Radio, PR Web.com, the Inside Success Show to various interviews with some of the highest paid direct marketing and sales minds in the world including Jack Canfield, John Assaraf, Dan Kennedy and Larry Winget.

He’s a 1994 graduate of Western Michigan University with a degree in marketing. In addition, he writes regularly for several national magazines on sales and marketing related topics and he’s also a faculty member at the US Chamber of Commerce Institute program (IOM) where he teaches association and chamber executives on marketing and technology related topics.

He’s presented to hundreds of audiences including some of the biggest chambers of commerce in North America, and associations in the U.S. and at private boot camps with a price tag of \$2500.00+ per attendee. His first book, *Mind Capture: How To Stand Out In The Age of Advertising Overload* (2006 Morgan James), gained rave reviews from many top sales and marketing minds including Dan Kennedy, Brian Tracy, Ivan Misner, to Joe Vitale and many others.

In addition, he was invited to be a part of the 2005 bestselling book release, *Walking With The Wise Entrepreneur*” in which he was selected to be a contributing author along with Donald Trump, Bill Gates, Dr. Laura, Brian Tracy, Chuck Norris, Dr. Wayne Dyer and many other well known business personalities.

Current Keynote & Seminar Topic Areas of Interest Geared Specifically to Business, Non-Profit Groups and Associations:

- *Seven Trends To Help You Win In The Age of Advertising Deficit Disorder*
- *Capturing The Mind of Your Customers*
- *Exceptional MIND CAPTURE Customer Service*
- *Seven Secrets To Improve Your Marketing & Get More Sales*

**Referral Magic: How To Keep Your Customers Coming Back Again & Again*

WARNING: If You Have an Important Upcoming Expo, Annual Event, Conference or Breakfast/Luncheon Program, Get More Details On Tony's Speaking Programs TODAY!

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